



You COME

mYouth Digital Marketing Leaders for SDGs

INTERNATIONAL SCIENTIFIC CONFERENCE

The Final partners' in-person meeting will be held in Tirana (17-22.09.2023). This CBY activity has 3 sub-activities:

A1: Workshop "SDGs and Digital Youth Engagement"

Non-formal debates and partners' exchange of experiences and ideas. Debates as a non-formal form of cooperative argumentative dialogue between individuals will be based and focused on asking and answering questions to stimulate critical thinking and to draw out new ideas.

A2: International scientific conference "Challenges of the 17 Sustainable Development Goals". The conference is organized in partnership with University College Wisdom from Tirana, Albania. At the two-day conference (September 20-21, 2023), more than 50 scientific materials focused on SDGs implementation will be presented. The participation of local youth workers & public authorities & youth workers & media is also planned.

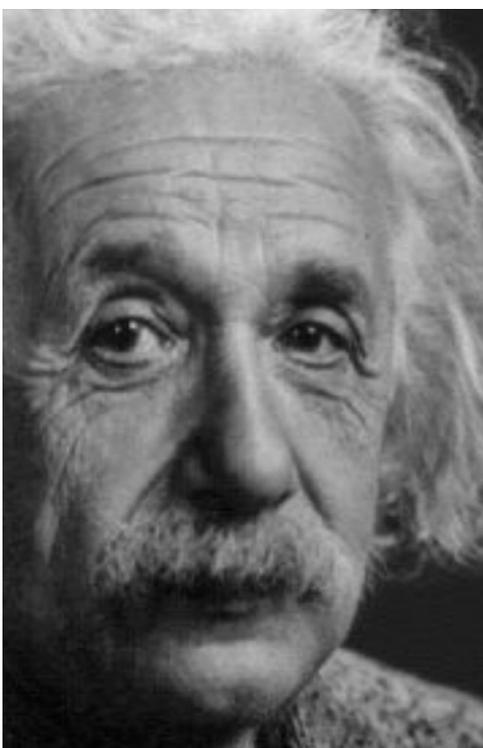
A3: Final Evaluation Meeting



NEWSLETTER No 03

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We can't solve problems by using the same kind of thinking we used when we created them.

ALBERT EINSTEIN





YouCOME: Social Media



In the YouCOME project, we use:

Facebook: <https://www.facebook.com/profile.php?id=100085912753932>

Instagram: <https://www.instagram.com/youcome.22/>

YouTube: <https://www.youtube.com/channel/UCbdruytphs8XkSI0xhOKlg>

Tik Tok: <https://www.tiktok.com/@youcome2022>

Our intention is to disseminate good practices, knowledge, and know-how to involve participants to be more aware of the importance of everyone's contribution to saving the Earth and implementing SDGs.



YouCOME: Website



The YouCOME website [<https://youcome.eu/>] intends to disseminate the good practices, knowledge, and know-how to involve participants to be more aware of the importance of everyone's contribution to saving the Earth implementing SDGs.

YouCOME Activities

The main aim of this Guide is to present the basic ideas and activities of the YouCOME project, supported by the European Commission.



WEBSITE
<https://youcome.eu>



YouCOME website not only provides an online presence but also helps in building project awareness, increasing credibility, and reaching a wider audience.

The cost for a project website will be covered a minimum of 3 years after the project end.

Deployment of dissemination campaign and material



In YouCOME project, we developed: YouCOME: Project Logo; YouCOME: posters; YouCOME: Project Banners and the concept of the YouCOME: Project Newsletters. Within the framework of YouCOME, a logo project was prepared, a set of 17 posters (one dedicated to each SDG), banners and 4 (four) newsletters. We note that the partners also create their own national banners, posters, and other promotional material that are not included in this Report.



Dissemination materials



MORE DETAILS IN OUR **WEBSITE**
<https://youcome.eu/>



YouCOME: 18-month progress report

The first year of implementation was focused on the preparation of the so-called "written deliverables". Additionally, the important impact will be done through a prepared Website, Kahoot quizzes, Facebook, Instagram, YouTube and TikTok, where will the project consortium publish the projects' outcomes and other tools for achieving the goals of the participants and other partners' organization/institution that work on this field. In the first half of the second year the focus was done on:

- Realization of National trainings in the partners countries;
- Organization of Dissemination activities;
- Preparation of deliverables D8; D9; D11; D12; D13; D31; D32 and D33.

Already prepared YouCOME; eMethodology (prepared in 7 languages = English and 6 national partners' languages) and 6 YouCOME: SDGs Facts in partners' countries (& Kahoot quizzes) ensured project impact and were taken as models of practice and tools in managing transnational partnerships.

It is particularly significant that the participants of the held YouCOME: Training of Trainers are prepared to make an active contribution to the national Training Courses.





PROJECT PARTNERS:



Research and development institute
"Wisdom" — RDIW
[https:// wisdom.edu.al](https://wisdom.edu.al)



Associazione InCo Interculturalita &
comunicazione — InCo
<https://www.incoweb.org/>



Lebanese Development —LDN
<http://www.ldn-lb.org/>



Center for Support of Local and Regional
Development — CeP
<http://centarzapodrsku.me/>



Association for research, education
and development 'Marketing Gate'
<http://www.marketinggate.org/>



Stowarzyszenie Instytut
Nowych Technologii — INT
<http://www.newtechlodz.com>



Co-funded by
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Among the institutions

**MOST AFFECTED BY
CORRUPTION ARE**

the judiciary and police.

SDG 16: PEACE AND JUSTICE



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